interweb

Generated on 21/10/2026 17:21

KNOWLEDGE BASE · PUBLIC DOCUMENT

Moving a Blogger blog to WordPress

WordPress & CMS

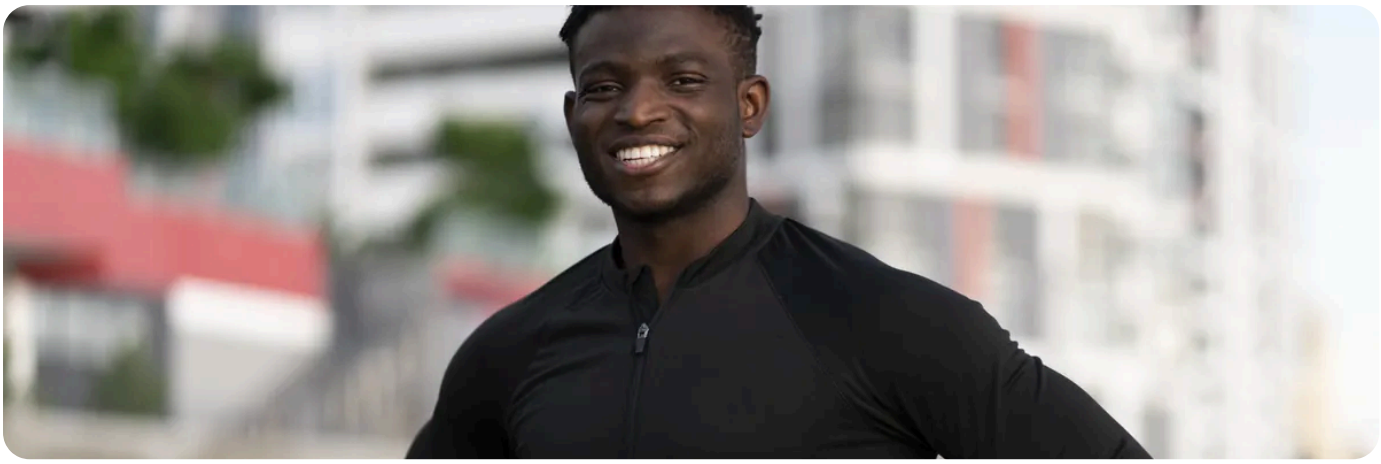
CODE	VERSION	COUNTRY · LANGUAGE
RLX-MZ-KB-614	v2026.10.20	Mozambique · English

Interweb Mozambique
RLX Holdings, S.A. · Group RLX Holdings
Tax ID (NUIT) 401 191 607 · Legal entity no. (NUEL) 105 045 974 · Economic activity code (CAE) 62022

https://www.meu.interweb.co.mz/knowledgebase/614

Moving a Blogger blog to WordPress

WordPress & CMS · Created on **September 27, 2026** · Updated on **October 20, 2026** · 3 min read



It happens in three stages: **get the content out of Blogger**, **put it into WordPress**, and **deal with the old addresses**, which is the part most people forget and the one that costs most later.

1. Export from Blogger

1. Sign in to Blogger and open the blog settings.
2. Find the option to manage and back up your content, and download the file. It comes as `XML`.
3. Save it somewhere you can upload it from again. This file carries the posts, the pages and the comments.

2. Import into WordPress

1. In the WordPress dashboard, open **Tools** and then **Import**.
2. On the Blogger row, install the importer and, when it finishes, run it.
3. Upload the `XML` file you downloaded.
4. WordPress asks which author to attribute the content to: pick an existing user, or create one.
5. Let it finish. On a big blog the process can be cut short by the maximum execution time: if that happens, run the importer again and it carries on from where it stopped.

> **The images do not all come across.**
> The importer tries to pull them into your media library, but it does not always manage, and some stay loaded from Google servers. Walk through your most important posts and check. Leave it as it is and delete the old blog, and the images vanish.

If the import keeps dying halfway, the cause is usually time or memory: **PHP limits**.

3. The old addresses

Blogger builds post addresses its own way, with the year and the month and ending in `.html`. WordPress uses a different shape. Ignore this and anyone holding the old addresses, search engines included, starts hitting errors.

Situation	What to do
The blog lived on a Blogger address	In Blogger, set the redirect to the new domain if you keep it alive. Otherwise, accept that the old addresses die.
The blog already used your own domain	Point the domain here and handle the addresses in WordPress with a redirection plugin. See **pointing your domain here** and **changing the DNS of a domain in use**.
You want the addresses to stay the same	WordPress permalinks can get close to the old shape. Not identical, but close enough for many cases.

> **Do not delete the Blogger blog on the same day.**
> Leave it standing while you confirm WordPress has everything, images included. Deleting is easy, and there is no way back.

The final checklist

1. You counted the posts on both sides and the numbers match.
2. You opened five old posts at random and the images show.
3. The static pages came across, and they are in the menu.
4. The domain points here and the site opens with a padlock.
5. You took a backup of the new site before touching anything else.

If what you are moving is not a Blogger blog but a site that already exists at another provider, the article you want is **moving your site to us**.

NEED A HAND?

Would you like us to move the blog for you? Give us the Blogger address and the destination domain.

Open a support ticket →

Is this part of the free migration?

No. The free migration moves sites that already run on a hosting control panel; a Blogger blog is a different case, because Blogger has no files or database to copy. The steps above are the way to do it, and once WordPress is installed on your plan you can follow them at your own pace. If something in the import goes wrong, open a ticket with the blog address and the destination domain.

SEE ALSO

- Hosting migration →
- WordPress hosting →
- Frequently asked questions →

interweb

Interweb Mozambique

RLX Holdings, S.A. · Group RLX Holdings

TAX ID (NUIT)	401 191 607
LEGAL ENTITY NO. (NUEL)	105 045 974
ECONOMIC ACTIVITY CODE (CAE)	62022
REGISTERED OFFICE	Bairro 7 de Setembro Vilankulo 1304 · CEP 0411-02, Inhambane, Mozambique
CONTACT	info@interweb.co.mz · +258 84 635 1111 · +258 86 635 1111 · www.interweb.co.mz
OPENING HOURS	Monday to Friday - 08 AM to 04 PM Saturday & Sunday - Closed

Online version of this document

RLX-MZ-KB-614 · v2026.10.20 · Generated on 21/10/2026 17:21