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Creating and editing pages in WordPress

WordPress & CMS

CODE	VERSION	COUNTRY · LANGUAGE
RLX-MZ-KB-610	v2026.09.27	Mozambique · English

Interweb Mozambique
RLX Holdings, S.A. · Group RLX Holdings
Tax ID (NUIT) 401 191 607 · Legal entity no. (NUEL) 105 045 974 · Economic activity code (CAE) 62022

https://www.meu.interweb.co.mz/knowledgebase/610

Creating and editing pages in WordPress

WordPress & CMS · Created on **September 27, 2026** · 2 min read



A **page** is content that stays put: about us, services, contact, privacy policy. A **post** is content with a date on it, which joins a list and gets older. Choosing wrong between the two is the most common beginner mistake, and it is tedious to undo.

	Page	Post
Has a date	Not in practice	Yes, and it is what orders them
Has categories	No	Yes, and tags
Appears in an automatic list	No	Yes, on the blog page
Goes in the menu	Nearly always	Rarely
Examples	Contact, Services, About us	News, notices, articles

Creating a page

1. In the WordPress dashboard, open **Pages** and then **Add New**.
2. Write the title. It is what shows in the browser tab and, very often, in search results.
3. Write the content. The editor works in **blocks**: every paragraph, image, button or table is a block, added with the plus sign.
4. Set the **featured image** in the sidebar. Many themes use it at the top of the page and when the page is shared.

5. Check the **permalink**, also in the sidebar. It is the last part of the address.

6. Use **Preview** before publishing, and look at it on a phone too.

7. **Publish**, or save as a draft, or schedule it for a date.

Keep the page address short, lower case and without accents.
Write `contact`, not `our-updated-contact-page`. Short addresses share better and can be read out over the phone without mistakes.

Changing the address of a published page breaks the old links.
Anyone who saved it, and Google, land on a 404. If you really must change it, put a redirect from the old address to the new one.

Editing without fear

WordPress keeps **revisions** of every page. The editor sidebar has an entry listing them, and it lets you compare two versions side by side and put the earlier one back. It is the safety net for anyone who edits, and hardly anybody knows it is there.

While you work on an already published page, the save button puts your change live immediately. If the page matters and the edit is long, duplicate it, work on the copy, and swap at the end.

Putting the page where people find it

You want	Where it is done
The page in the menu	Appearance, Menus on classic themes. In the site editor on block themes.
It to be the front page	Settings, Reading, choosing a static page.
It hidden from the public	In the editor sidebar, switching visibility to private or password protected.
It to show well on Google	Start with the title and the address. Then, **being found on Google**.

NEED A HAND?

The page you created will not show, or returns a 404? Send us the exact address.

Open a support ticket →

SEE ALSO

- **WordPress hosting**
- **Website creation**
- **Frequently asked questions**

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