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# Before you publish an AI video or voice: what to check

All in One AI

| CODE | VERSION | COUNTRY · LANGUAGE |
| --- | --- | --- |
| RLX-MZ-KB-2922 | v2026.11.26 | Mozambique · English |

**Interweb Mozambique**
RLX Holdings, S.A. · Group RLX Holdings
Tax ID (NUIT) 401 191 607 · Legal entity no. (NUEL) 105 045 974 · Economic activity code (CAE) 62022

https://www.meu.interweb.co.mz/knowledgebase/2922

# Before you publish an AI video or voice: what to check

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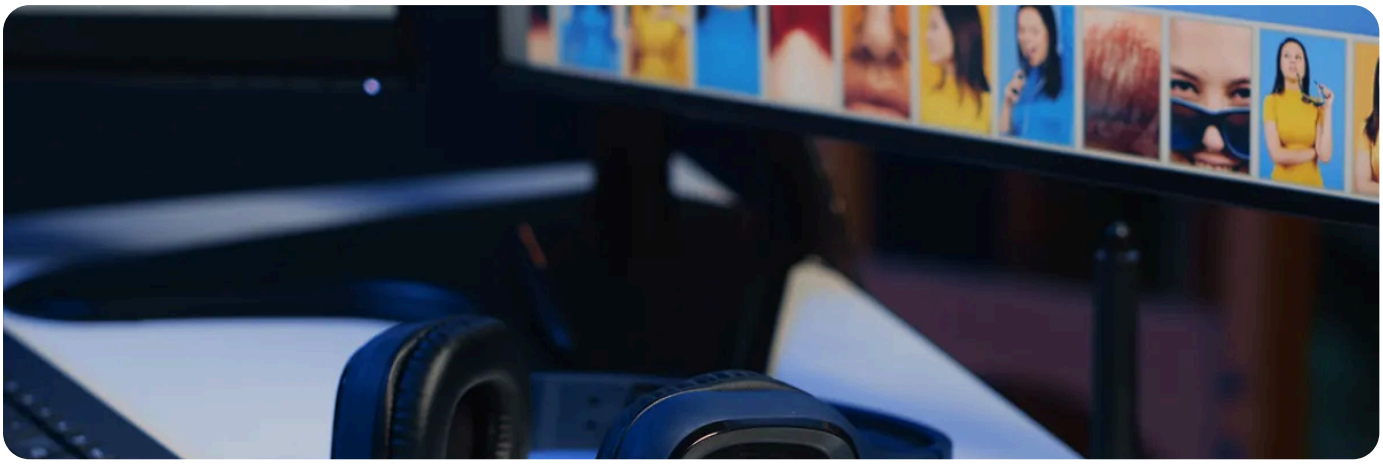

**In short:** before you publish an AI video or voice, watch and listen to all of it. Check that it shows nothing untrue about your business and that you have permission for everything in it. Ideas for using it are on the **AI video and voice** page.

## Where it makes sense, and where not

| Use | Advisable? | Note |
|---|---|---|
| **Animated background at the top of your website** | Yes | Short, without text and light, so the page does not slow down. |
| **Voice-over for an explainer video** | Yes | Check every name, number and price the voice says. |
| **Phone line greeting** | Yes | Listen to it on a phone, not only on the computer. |
| **Video of a product you sell** | With care | Customers buy what they see. Show the real product. |
| **A «customer» or team member testimonial** | No | People who do not exist giving opinions mislead viewers. |
| **A real person's voice** | Only with permission | Get it in writing and keep it. |

## Before you publish, in this order

1. **Watch the whole video** on a big screen. Look for warped hands and faces, objects that melt into each other and unreadable text.

2. **Listen to the voice to the end**, with headphones. Names, numbers, acronyms and prices are what most often comes out wrong.

3. **Check that nothing promises what it does not do**: a service, a result or a price.

4. **Get the file ready for the web.** A heavy video slows the page. See **what to defer when loading images and videos**.

5. **If the video has speech, add subtitles.** Many people watch videos with the sound off.

6. **Keep your own copy** and note the model and the request you used, so you can repeat the style and know where each file came from.

## Rights and data

Who owns what AI creates depends on each country's law. See **who owns text and images made by AI**. And do not put customers' personal data or confidential information in your requests: see **what happens to what you type into an AI service**.

**Never use video or voice to pass yourself off as another person or company**
, or to make someone say what they did not say.

**Using images too?**
See **what to check in an AI image before you publish**. To create the video or the voice, see **creating a video with AI** and **turning text into speech**.

RECOMMENDED

Want to see what you can do with video and voice in All in One AI? See the AI video and voice page.

See AI video and voice →

SEE ALSO

- **Creating a video with AI: from a description or from a photo, through the API** →
- **Turning text into speech with AI: phone greetings, voice-overs and adverts** →

**Making images with AI for your website: what to check before you publish** →

**Who owns text and images made by AI: copyright in plain terms** →

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## Interweb Mozambique

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| | |
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