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Asking AI for an image: what to describe, with examples for a small business

All in One AI

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Asking AI for an image: what to describe, with examples for a small business

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In short: tell the AI what you want to see, where, in what light and in what style, in one or two concrete sentences. The more concrete the request, the fewer attempts you pay for. Ideas for using it are on the **AI images** page.

What to put in the request

Part	Example
The subject	a loaf of bread fresh from the oven
The place	on a wooden counter in a bakery
The light	soft morning light coming through the window
The style	realistic photo, flat illustration or pencil drawing
The framing	close up, with empty space on the right for a headline

Put together, it reads: «a loaf of bread fresh from the oven on a wooden counter in a bakery, soft morning light coming through the window, realistic photo, close up, with empty space on the right for a headline».

Examples for a small business

What for	Request
Header background for a garage website	inside a clean, tidy car repair garage, tools on the wall, white light, realistic photo, no people
A restaurant post for social media	grilled seafood with lemon on an outdoor table at sunset, food photography, seen from above

What for	Request
Illustration for a blog article	flat illustration of a person paying with a mobile phone, blue and white, plain background
Poster for a special offer	basket of tropical fruit on a wooden table, morning light, empty space at the top for the headline

Getting it right without spending much

1. Start with a short request and look at the result.
2. Change one thing at a time: the light, the framing or the style. That way you see what changed the image.
3. If the result does not convince you, try the same request on another model. Each model reads it in its own way.
4. When you like it, save the request in a document. It becomes the base for your next images, so they keep the same style.

What often goes wrong

Text inside the image often comes out with jumbled letters. Ask for the image without text and add the headline later, in an editor. Hands and faces can also come out odd: zoom in before you use the image. And do not ask for images «in the style of» a living artist or a well-known brand.

An AI image is not a photo of your business.
Do not use it as if it were your product, your team or a customer. See **what to check before you publish** and **who owns images made by AI**.

Not made your first image yet?
See **the Playground step by step**. Once you pick the image, write the alt text by hand: see **what to write in the alt text**.

RECOMMENDED

Want to try these requests? See the AI images page.

See AI images →

SEE ALSO

- Creating your first AI image in the All in One AI Playground, step by step
- Choosing an image model in All in One AI: the Models tab, the price and the options
- Making images with AI for your website: what to check before you publish
- Who owns text and images made by AI: copyright in plain terms

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