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Reselling online radio with AutoDJ

Radio Streaming

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Reselling online radio with AutoDJ

Radio Streaming Created on **November 26, 2026** 3 min read



The short answer: with the Reseller Program you buy Interweb streaming servers at your Agence discount and set up radio stations for your clients. The radio plans are our own, so the discount applies **in full**, on every billing cycle. What you charge your client is up to you. The plans and each Agence discount are on the **online radio reseller** page.

What your client gets

An internet radio station people can hear on a phone or a computer, live or on autopilot. All three plans, Streaming Pro, Plus and Ultra, share the same base:

What	What it is for
Unlimited listeners	No cap on listeners at the same time, on any plan. The station can take the busiest service, match or party of the year.
AutoDJ	The station plays music and recorded shows when nobody is live.
Shoutcast or Icecast	The streaming server type, chosen in SonicPanel, the radio panel.
Free SSL	The stream goes out over HTTPS, with no certificate to pay for.
AAC+, MP3, FLAC and OGG	The audio formats, so your client can use the music they already have.

Between plans only two things change: the maximum sound quality and the AutoDJ space. Everything else the panel does is in **first steps with SonicPanel**.

Who to sell to

Churches that want the service live and AutoDJ during the week. Schools with a student station, notices and music at break time. Associations running local stations with shows in the local language. DJs and producers with live and recorded sessions. If you already do websites, sound or events, clients like these are close by.

AutoDJ is what keeps a small station going

Few stations have someone on the mic all day. AutoDJ keeps the music and recorded shows in the plan space and puts them on air in the order you choose. When someone goes live, the live broadcast takes over. When they stop, AutoDJ comes back. That is how a client with a small team keeps the station on air.

How it works, from joining to your first station sold

1. **Join the program.** Complete your profile, make a credit deposit of at least the minimum for the Agence you want and apply on the reseller page in Meu Interweb. Our team approves it by hand and answers by e-mail. There is no monthly fee. The minimum amounts, in your account currency, are on the **Reseller Program** page.

2. **Buy the plan from your credit**, in Meu Interweb or from your own system through the API, with the discount already applied. The final price always shows on the invoice.

3. **Set up the station with your client:** the server type, the AutoDJ music and the broadcasting software in their studio.

4. **Charge your client** the amount you agreed. You are the one who supports them. If you need help with the server, open a ticket in Meu Interweb and our team answers you.

Sell the station website too.
A domain and hosting, with the same discount, and the radio goes to your client with a site of its own. See the **domain reseller** and **hosting reseller** pages. The radio player is pasted into a page of the site: **putting the radio player on a website**.

Music comes with rights.
Playing music to the public may need licences, and the server does not sort that out: it is the broadcaster's responsibility. Tell your client before the station goes on air.

RECOMMENDED

Ready to start selling radio stations? The plans and each Agence discount are on the radio reseller page.

See radio reselling →

SEE ALSO

- **Streaming Server: first steps with SonicPanel**
- **Shoutcast or Icecast on SonicPanel: the differences and which to pick**
- **Putting your radio player on your website: the player options on each panel**
- **The API for resellers and agencies: account, reseller programs and what the API does not cover**
- **Credit balance in your account: where it comes from and how it is used on invoices**

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OPENING HOURS	Monday to Friday - 08 AM to 04 PM Saturday & Sunday - Closed

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