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Keeping transactional SMS wording in templates through the API: create, change and reuse

WhatsApp & APIs

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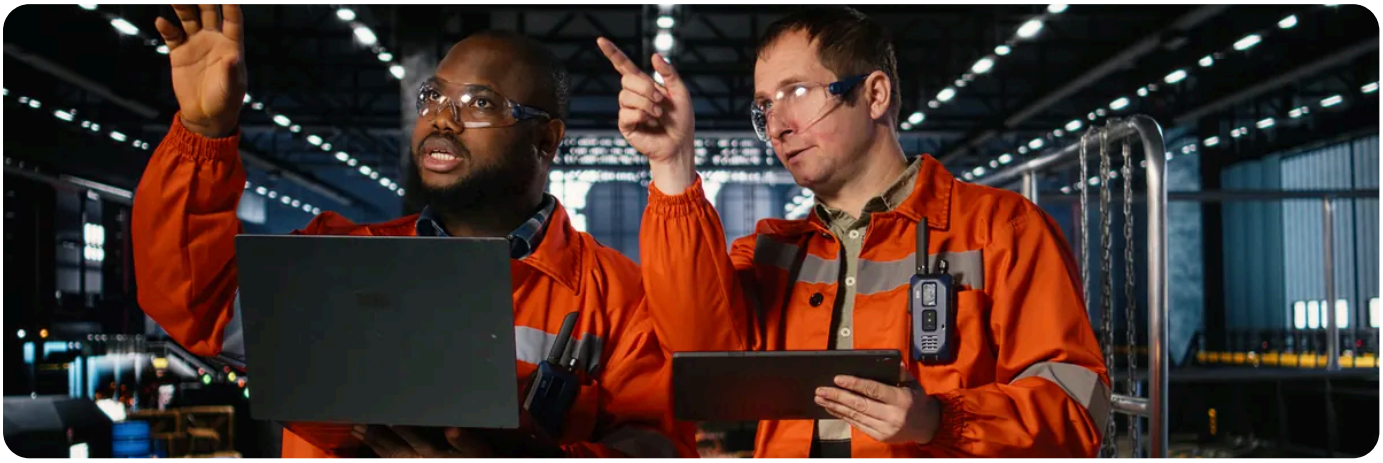
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Keeping transactional SMS wording in templates through the API: create, change and reuse

WhatsApp & APIs Created on **November 13, 2026** 2 min read



The short answer: notice texts do not have to be written into your code. Through the API, `POST /v1/sms/templates` saves a text as a template, `PATCH /v1/sms/templates/{id}` changes it and `GET /v1/sms/templates/{id}` reads it. They are **the same templates** as on the SMS page in Meu Interweb: whoever looks after your communication changes the wording there, and your system starts sending the new wording without anyone touching the code.

The operations

Operation	What it does	Permission
`GET /v1/sms/templates`	Lists the account's templates.	`sms:read`
`GET /v1/sms/templates/{id}`	Shows one template.	`sms:read`
`POST /v1/sms/templates`	Creates a template.	`sms:write`
`PATCH /v1/sms/templates/{id}`	Changes a template.	`sms:write`
`DELETE /v1/sms/templates/{id}`	Deletes a template.	`sms:write`

A template sends nothing.
It only keeps the text. Sending is still `POST /v1/sms/messages`, with the finished text in the `text` field.

The variables a template accepts

Through the API, a template text accepts the sender-side variables: `{$client_name}`, `{$client_first_name}`, `{$client_last_name}`, `{$client_company_name}`, `{$remetente}` and `{$data}`. **Any other variable makes the API answer `422`.** The event data (order number, amount, time) are not

API variables: your system puts them into the text.

A simple way to work

1. **Create one template per event** (payment received, order shipped, booking confirmed) and keep each template's `id` in your system's settings.
2. **Mark the places for event data** with something your system recognises and replaces, such as `[ORDER NO]`.
3. **When the event happens**, the system reads the template (or uses a recent copy), swaps the marks for the data and sends with `POST /v1/sms/messages`.
4. **Before sending, it checks that no mark is left.** If one is, it does not send and alerts someone: a text showing `[ORDER NO]` looks careless.

These templates count towards the same account limit as the ones on the SMS page, up to 100. A deleted template does not come back, so your system should know what to do if the `id` disappears: use a fallback text and alert the team.

Reading the template for every SMS uses up requests.
Keep a copy for a few minutes and read it again after that. A change made in Meu Interweb still reaches your system quickly, without eating into the request limit.

RECOMMENDED

Want wording your team can change without touching the code? See Transactional SMS.

See Transactional SMS →

SEE ALSO

- **SMS templates and AI: ready-made messages, the template library and improving a text** →
- **Personalised SMS with the contact's name: variables, examples and pitfalls** →
- **Writing transactional SMS: the key fact first, references and amounts, and one part only** →
- **Sending SMS through the API: key, permissions, Sandbox and your first request** →

A reusable send-SMS function in PHP, Python or Node.js, with timeouts and error handling →

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