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# ERR_TOO_MANY_REDIRECTS: when the site redirects in a circle

cPanel & WHM

| CODE | VERSION | COUNTRY · LANGUAGE |
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**Interweb Mozambique**
RLX Holdings, S.A. · Group RLX Holdings
Tax ID (NUIT) 401 191 607 · Legal entity no. (NUEL) 105 045 974 · Economic activity code (CAE) 62022

https://www.meu.interweb.co.mz/knowledgebase/1858

# ERR_TOO_MANY_REDIRECTS: when the site redirects in a circle

cPanel & WHM Created on **October 15, 2026** 2 min read



**The short answer:** the browser says “the page redirected you too many times” when two rules contradict each other and send you back and forth, endlessly. It is almost always one of these: **Cloudflare in flexible mode** with an https rule on the server, **two www rules**, or a **WordPress with its address badly set**.

## The causes, in order of likelihood

| Cause | How to recognise it | What to do |
|---|---|---|
| **Cloudflare in “Flexible” mode and a rule on the server forcing https** | It started after switching on Cloudflare or https. | Set Cloudflare’s SSL to “Full” (or “Full (strict)”): **Switching on SSL at Cloudflare without breaking the site**. |
| **Conflicting www rules** | One side sends to www and another removes the www (the .htaccess rule and WordPress’s, or a plugin’s). | Keep **just one** rule: **Redirecting to https and to the bare domain**. |
| **Different WordPress addresses (http and https, or www and non-www)** | The site and the dashboard go in circles. | Under Settings > General, the “WordPress Address” and the “Site Address” must be equal and right: **Changing the WordPress site address**. |
| **A redirect or https plugin adding itself to the .htaccess** | The error appeared after installing or updating a plugin. | Deactivate the plugin: **Disabling plugins**. |
| **Cache or cookies** | It works on another device, or in a private tab. | Clear the site’s cookies and the cache: **Clearing the cache**. |
| **Only on the WordPress login page** | The circle is between the login and the dashboard. | See **The login redirect loop**. |

## Checking

1. **Open the address in a private tab** (no cookies). If it works, cookies are the cause.

2. **See the redirect chain:** in a terminal, `curl -sIL https://your-domain.com | grep -i "^location"` shows the addresses it passes through. If you see the same one twice, that is the circle.

3. **Change one thing at a time** and test: Cloudflare SSL, then the www rules, then WordPress.

4. **Look at the .htaccess:** how many `RewriteRule` lines for https and for www does it have? Leave just one of each.

**Keep a copy of the .htaccess**
before editing it. And if your domain goes through Cloudflare, the circle may come from there and not from the server: see **Cloudflare: when it helps, and the cache that fools you**.

NEED A HAND?

Still in a circle? Open a ticket with the address and whether you use Cloudflare or an https plugin.

Open a support ticket →

SEE ALSO

- **Redirecting HTTP to HTTPS and www to the bare domain in nginx or Apache** →
- **How to redirect HTTP to HTTPS with .htaccess** →
- **Switching on SSL at Cloudflare without breaking the site** →
- **301 redirects when you change a page or a domain** →

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