

## KNOWLEDGE BASE · PUBLIC DOCUMENT

# Which hosting plan for a bakery or catering business: orders, menu and events

### Choosing the Right Plan

#### CODE

**RLX-MZ-KB-1814**

#### VERSION

**v2026.10.15**

#### COUNTRY · LANGUAGE

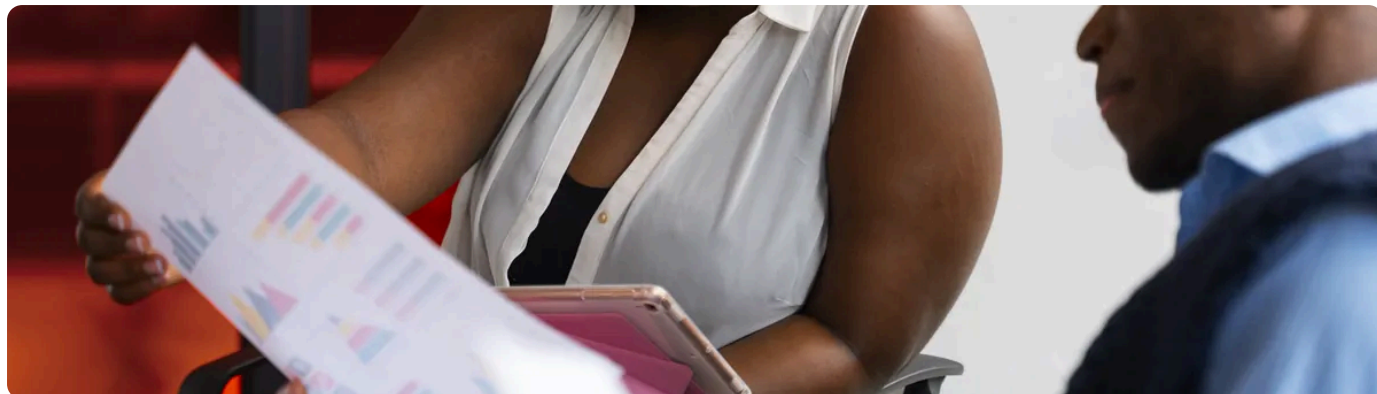
**Mozambique · English**

#### Interweb Mozambique

RLX Holdings, S.A. · Group RLX Holdings

Tax ID (NUIT) 401 191 607 · Legal entity no. (NUEL) 105 045 974 · Economic activity code (CAE) 62022

<https://www.meu.interweb.co.mz/knowledgebase/1814>



**The short answer:** a bakery or caterer sells **what you can see and what is ordered in advance**. The site is light, with many food photos, and **the entry plan is enough**. What makes the difference is saying clearly **what is available, how far ahead to order and how**.

## What weighs, and what does not

| Part of the site                 | What to do                                                                                                                                                                |
|----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Products and menus</b>        | Photo, name, size or portion and price as <b>text</b> . For events, packages with the number of people.                                                                   |
| <b>Lead times</b>                | Say how far ahead you need an order (a cake, a buffet) and the days with no production. It saves pointless contact.                                                       |
| <b>Orders</b>                    | By WhatsApp, with the product name in the message: <b>Putting WhatsApp on your site</b> . The WhatsApp Business catalogue helps: <b>The WhatsApp Business catalogue</b> . |
| <b>Allergens and ingredients</b> | True information, in view. Rules on labelling and allergens vary by country: check yours, and if in doubt write “ask us”.                                                 |
| <b>Photographs</b>               | Good natural light, the same table and background. Shrink them: <b>Image optimisation</b> .                                                                               |

## How to choose, step by step

1

**Start with the entry plan** and a site with products, events, about us and contact.

2

**Update what is available** when it changes (day, season, holidays). Pick a tool the team can edit the text with on their own.

3

**Create the Google Business Profile**, with hours and photos: **Being found on Google**.

4

**If you want delivery and payments on the site**, it is already a shop: **Which plan for a shop**. For a place with tables, see also **Which plan for a restaurant**.

**Do not promise what the kitchen cannot do.** A missed deadline on a wedding order costs more than saying “we do not have that date”. Be clear about production limits.

In busy seasons (holidays, year end) orders arrive all at once: a notice on the site with the last day to order avoids many messages.

Want to put your bakery or catering online? Tell us what you sell and how you receive orders.

[Open a support ticket](#)

#### SEE ALSO

**[Putting WhatsApp on your site: the link, the button and the ready-written message](#)**

**[Setting up a product catalogue in the WhatsApp Business app](#)**

**[Image optimisation and WebP](#)**

**[Which hosting plan for a restaurant: menu, photos and bookings](#)**



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|                              |                                                                                |
|------------------------------|--------------------------------------------------------------------------------|
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| OPENING HOURS                | Monday to Friday - 08 AM to 04 PM<br>Saturday & Sunday - Closed                |