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Which hosting plan for a salon, gym or workshop: opening hours, prices and bookings

Choosing the Right Plan

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Which hosting plan for a salon, gym or workshop: opening hours, prices and bookings

Choosing the Right Plan Created on **October 15, 2026** Updated on **October 18, 2026** 3 min read



The short answer: a local service business needs a site that answers four questions quickly: **where it is, when it opens, what it costs and how to book**. It is a light site, and **one of the first shared plans is enough**. What counts most in being found is the Google Business Profile, not the plan.

What weighs, and what does not

Part of the site	What to do
Hours and address	As **text**, at the top and the bottom, and the same as on Google. When the hours change (holidays), change them in both places.
Prices	A simple table, in text. A photo of a price list cannot be read on a phone or by Google.
Bookings	By phone, WhatsApp or a form. An online booking system is an extra, not a beginning: **Putting WhatsApp on your site**.
Photos	Of the space and the work done. Use your own, with permission from whoever appears: **Photos for your website**.
Reviews	They are what convinces a new customer: **Reviews and reputation**.

How to choose, step by step

1. **Create the Google Business Profile first,** with hours, address and phone: **Being found on Google**.
2. **Make a one-page site** (or a few) with the four answers at the top.

3. **Put call and WhatsApp buttons,** big, on the phone.

4. **Create an e-mail on your own domain** for quotes and suppliers.

5. **Review the plan** only if the site starts having online sales or a customer area.

An outdated site does more harm than no site:
Wrong hours, an old price, a promotion from two years ago. Review it when what you offer changes and at least once a year.

For businesses that live on customers from the area, what brings most people is showing up on the map and in “near me” searches. Focus on that before spending on a complicated site.

NEED A HAND?

Want a simple site for your local business? Tell us what you do and how customers contact you today.

Open a support ticket →

In our plans

Situation	Plan	Why
One premises, one site: hours, prices and contacts	Pro	1 site, 10 GB SSD NVMe, and unlimited e-mail accounts on your own domain for quotes and suppliers.
Several branches, or a second business with its own site	Plus	6 sites and 20 GB SSD NVMe.
Online sales, a customer area, or many photographs and videos	Plus or Ultra	20 GB or 30 GB SSD NVMe; for sales see Which hosting plan for an online shop.

When to move up: most local businesses never need to: a light site with hours, prices and a button stays well inside the entry plan. Move up when you open another branch with its own site, when the site starts selling online or having a customer area, or when photographs and videos of the space fill the disk. Moving up can be done at any time without losing the site, and every plan has an automatic daily backup with free restores.

SEE ALSO

- Being found on Google: Business Profile, Search Console and the basics
- Reviews and reputation: how to ask for them and how to answer the bad ones
- Putting WhatsApp on your site: the link, the button and the ready-written message
- Which hosting plan for a small company website with its own e-mail

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TAX ID (NUIT)	401 191 607
LEGAL ENTITY NO. (NUEL)	105 045 974
ECONOMIC ACTIVITY CODE (CAE)	62022
REGISTERED OFFICE	Bairro 7 de Setembro Vilankulo 1304 · CEP 0411-02, Inhambane, Mozambique
CONTACT	info@interweb.co.mz · +258 84 635 1111 · +258 86 635 1111 · www.interweb.co.mz
OPENING HOURS	Monday to Friday - 08 AM to 04 PM Saturday & Sunday - Closed

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