

## KNOWLEDGE BASE · PUBLIC DOCUMENT

# Which hosting plan for a real estate agency: listings, many photos and search

### Choosing the Right Plan

CODE

**RLX-MZ-KB-1740**

VERSION

**v2026.10.15**

COUNTRY · LANGUAGE

**Mozambique · English**

#### **Interweb Mozambique**

RLX Holdings, S.A. · Group RLX Holdings

Tax ID (NUIT) 401 191 607 · Legal entity no. (NUEL) 105 045 974 · Economic activity code (CAE) 62022

<https://www.meu.interweb.co.mz/knowledgebase/1740>



**The short answer:** what weighs on an agency site is the **photographs** and the **property search**, which queries the database on every filter. To start, **an entry shared plan is fine**, with the images well handled; if search gets slow with more listings, that is the sign to move up.

## What weighs, and what does not

| Part of the site              | What to do                                                                                                                                                              |
|-------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Property photos</b>        | They are the weight of the site. Shrink them before uploading and use WebP. See <b>Image optimisation and WebP</b> and <b>Lazy loading</b> .                            |
| <b>Search and filters</b>     | Each filter is a question to the database. If it gets slow with many listings, it is the same problem as a big shop: <b>A shop with thousands of products is slow</b> . |
| <b>Map</b>                    | An embedded map loads third-party scripts. Load it only when the person reaches the map area or presses a button.                                                       |
| <b>Sold or let properties</b> | Do not let the page return a 404: show “sold” or lead to similar properties. See <b>Crawl errors in Search Console</b> .                                                |
| <b>Contact</b>                | A WhatsApp button on each listing: <b>Putting WhatsApp on your site</b> .                                                                                               |

## How to choose, step by step

1

**Start with the entry plan** and measure: **How to monitor your site performance in cPanel**.

2

**Set a photo size** (a maximum width, for example) and ask whoever uploads them to follow it.

3

**Switch on page caching** for the listing pages, which change little.

4

**Watch the signs:** slow search, process-limit errors (**Entry processes**). They are the warning to move to a bigger plan.

**A portal that imports listings from several places or from a management program** does heavy work in the background. When the import is slow or fails, it is not the entry plan that is too small: look first at how and how often it imports.

Each listing should have its own text. Copying the description from another site makes Google treat the pages as repeats: **The canonical tag**.

Building a real estate agency's site? Tell us how many listings you expect and how you will update them.

[Open a support ticket](#)

#### SEE ALSO

**[Image optimisation and WebP](#)**

**[A shop with thousands of products is slow: where the time goes](#)**

**[Entry processes: why a site with few visitors can still hit the limit](#)**

**[Which hosting plan for an online shop, and the signs it needs more](#)**



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## Interweb Mozambique

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| TAX ID (NUIT)                | 401 191 607                                                                    |
| LEGAL ENTITY NO. (NUEL)      | 105 045 974                                                                    |
| ECONOMIC ACTIVITY CODE (CAE) | 62022                                                                          |
| REGISTERED OFFICE            | Bairro 7 de Setembro<br>Vilankulo 1304 • CEP 0411-02, Inhambane, Mozambique    |
| CONTACT                      | info@interweb.co.mz • +258 84 635 1111 • +258 86 635 1111 • www.interweb.co.mz |
| OPENING HOURS                | Monday to Friday - 08 AM to 04 PM<br>Saturday & Sunday - Closed                |