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Pointing your domain at a social page or WhatsApp link: redirects on your hosting

Domains & DNS

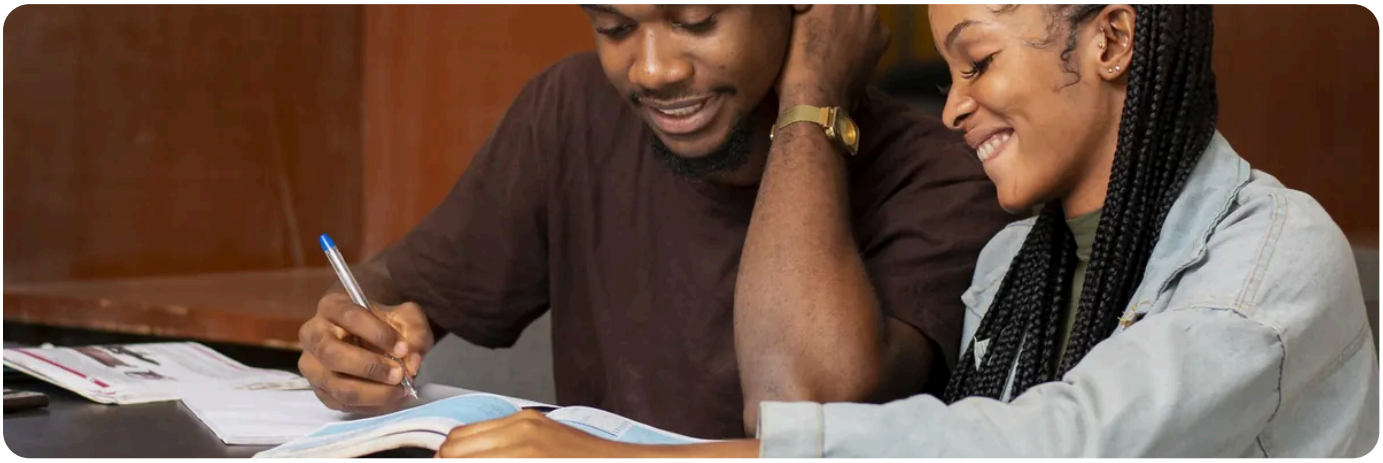
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Pointing your domain at a social page or WhatsApp link: redirects on your hosting

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The short answer: if you have a hosting account, cPanel has a **Redirects** tool that sends whoever types your domain to another address, such as your Facebook page, Instagram or a WhatsApp link. In two minutes, without building a site. It is a quick way to start, and it has limits worth knowing.

How to do it, in cPanel

1. **In cPanel,** open **Domains** and then **Redirects**.
2. **Choose the type: temporary (302)** if you may change your mind, **permanent (301)** if you are sure. Browsers remember the permanent one for a long time, and undoing it later is costly. See **301 or 302**.
3. **Choose the domain** it leaves from and leave the path empty, so it applies to the whole site.
4. **In "Redirects to",** write the full address, with `https://`. For WhatsApp, the link is `https://wa.me/` followed by the number with the country code, without `+` or spaces.
5. **Test** by opening the domain in a private window. If it does not change, wait a few minutes and see **Clearing the cache**.

For those who prefer to edit the file, the same thing in two lines in the `.htaccess` of the site's main folder (take a copy first):

```
RewriteEngine On
RewriteRule ^ https://the-destination-address [R=302,L]
```

Where to	A good idea?
The WhatsApp link (wa.me)	Yes, for those who sell by chat. See **If the WhatsApp link does not work**.
Your page on a social network	Fine to start. It is not your site: the address and the content depend on a platform that may change its rules.
Another domain of yours	Yes. See **A second domain for the same business**.

What you lose:
Whoever searches for your business on Google does not find a page of yours, only the redirect's destination. And e-mail on your domain keeps working separately: the redirect only affects what opens in the browser. When the business grows, a simple page of your own usually pays off.

A domain without hosting does not have this tool: to redirect you need a hosting account that the domain is connected to. If you only have the domain, see **Buying only a domain, with no hosting yet**.

NEED A HAND?

The redirect does not work and the domain already points to your account? Open a ticket with the domain and the destination.

Open a support ticket →

SEE ALSO

- **301 or 302: which redirect to use, and how to check what yours really is** →
- **A second domain for the same business: redirect, alias or separate site** →
- **The WhatsApp link on your site does not work: wa.me problems and fixes** →
- **Putting WhatsApp on your site: the link, the button and the ready-written message** →

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